



PageFlip™ Publishing Specifications

How to format and submit a PDF document for a successful PageFlip™ publication.

1/ How to create PDF files for PageFlip™:

The best and easiest way to create a PageFlip™ is with a single PDF containing all your pages. The system works with most PDF settings. But if you want to ensure a quick and safe process, follow this check list. It shows PageFlip™ Supports recommendations for the best PDF setup:

- **Create One PDF file with individual pages (no spreads) sorted ascending**
- **All pages must have the exact same dimensions**
- **Single-pages - One page in the PDF must be equivalent to one printed page**
(however, you may have many single pages in one PDF)
- **The PDF should be without cutting marks**
- **The resolution must be at least 300 DPI, depending on the width of the pages**
- **All fonts must be embedded to the PDF file so that text is searchable. Document must allow selecting of text as opposed to a PDF image that will not allow text selection.**
(Fonts CAN NOT be turned to outlined fonts or text search will not work)
- **The PDF should have English as the defined language – But not required. 13 Language options available.**
- **Do Not make PDF files from any drawing program or Photoshop**
- **With Adobe® InDesign™ you can export the PDF without bleeds, boxes etc.**

2/ Colors

If your PDF was originally created for print, the color model will be CMYK. Some CMYK colors cannot be shown correctly on the Internet as well as in the PageFlip™. To create an optimized PDF for PageFlip™ web presentation, convert your PDF according to the **RGB color model**.

3/ Upload

Please upload your PageFlip™ ready PDF document to our web FTP at the following URL:

<http://pageflippress.com/upload.html>

4/ Benefits

Distribute PageFlip™ on **reusable USB Drives for a smart premium** - a 100 page catalog is approximately 10MB!

PageFlip™ is available for Websites, USB Drives and soon iPhone too! View Online and Offline!

State of the Art page flipping technology is eye candy to your readers and friendly to the earth!

Only PageFlip offers updating. Keep your PageFlip fresh with a new cover, new products, new prices.

FEATURES:

- Unique Thumbnail Keyword Search
- Hi Resolution 300% Variable Zoom
- Social Network Distribution
- Intuitive User Interface
- Full ROI Stats with Google Analytics
- Print 1 Page, Page Range or Entire Catalog
- Thumbnail View Table of Contents
- Embed Videos & Flash Animations
- FREE Unlimited Links
- Fast Page Loading
- Crop an Image to Save or Email
- Navigation with Page Preview Thumbnails
- Multilanguage Support
- Save 1 Page, Page Range or Entire Publication
- FREE 1st Update – Update 1 page or all pages
- Browserless True Full Monitor Display