



DIGITAL CATALOG FEATURE COMPARISONS FLYER

Many customers tell us they feel that compared to ASI Digital Express* and ZOOM Catalogs*, PageFlip Press™ offers the most comprehensive package. We feel only PageFlip Press™ can provide all these features as a standard package. We ask you to compare and see if you are getting your money's worth. Can your digital catalog do all this?

FEATURES & BENEFITS	pageflip™	ASI Digital Express*	Zoom Catalogs*
PageFlip™ Exclusive Package:			
Crop an image to Save or Email Unique Built In Tool easily copies products	✓	?	?
Free Unlimited Links Link URL codes to individual products on your website	✓	?	?
Navigation with Page Preview Thumbnails	✓	?	?
Save to PDF Reader's Choice - Save Entire Publication or Page Range	✓	?	?
Social Network Distribution Easy 1 Click Share to FaceBook, LinkedIn, Blogs, Wikis & Websites	✓	?	?
Hi Resolution 300% Variable Zoom via Mouse Scroll Always Sharp. Experience the difference.	✓	?	?
TRUE Full Monitor Display The best reading experience without a browser	✓	?	?
Keyword Search Unique thumbnail view of results	✓	?	?
ROI Graphic Bull's Eye Display One click performance report for your catalog	✓	?	?
ROI with Google Analytics Gives you ROI stats for every page	✓	?	?
Mouse Over Video/Image Alternate view displays additional images and videos	✓	?	?
Update Publication - FREE 1st Update Add, delete or replace your entire catalog	✓	?	?
Dynamic Messaging Include daily or weekly promotional headlines	✓	?	?
Table of Contents Displays page thumbnails, not a list of pages	✓	?	?
Free Hosting - Your URL	✓	?	?
Mini Catalog Animation For your website or any website	✓	?	?
Print 1 Page, Page Range or Entire Publication	✓	?	?
Custom Message Banner A personalized header for individual sales people	✓	?	?
Forms - Built In for increased lead generation	✓	?	?
Embed Flash Animation	✓	?	?
Embed Video (no pop up)	✓	?	?
Tell A Friend	✓	?	?
Bookmark to browser	✓	?	?
Link to Website Pages	✓	?	?

Plus so many more standard features!

Visit: <http://pageflippress.com/docs/standard-feature-chart.pdf> for a complete list

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